

OUTREACH AGREEMENTS

PROYECTO UNICA

These agreements were created by two women of color who work with latinx youth to prevent gender based violence, heal intergenerational trauma, and transform our communities through a popular education model and an intersectional anti-oppression framework. We work in and with the communities we are a part of and acknowledge that this impacts how we interact with our youth and their families and allows us to cultivate relationships beyond our professional roles as educators. Therefore, we believe it is critical that as advocates, activists, and educators we must be aware of the power dynamics that manifest when doing outreach in the social service industry and our respective communities.

We each have our own connections to independent artists, educators, and activists due to our outside work as reproductive justice advocates, educator-students, artists, herbalists, activists, community organizers, and as people who are in community with women of color, queer people of color, and other mañosxs or hustlers. The ways in which we do outreach with individuals or collectives from historically oppressed groups, differs from how we engage with institutions that have historically oppressed or excluded our communities.

For example, when asking an independent artist or educator from a minoritized community to do a workshop on a specialized skill or issue, economic compensation/honorarium may be the best practice for exchange. However, when asking a museum for resources, an equitable exchange may be providing them with feedback on how the museum can work to create space for more artists of color, cultivate a more accessible space for youth of color and their families to access art and education from their communities. Nonetheless, each case will vary and it is always critical that you ask your partner what their specific needs are first, instead of assuming what they need. This is critical in order to create a more equitable and transparent exchange.

Below are just a few working guidelines that will support you in navigating the politics of outreach depending on the community, collective, institution, or individual you are hoping to partner with.

- **Be intentional about how you do outreach and do your own extensive research on each potential partnership.**
- **You do not need to contact everyone at once.**
- **Be mindful of professional and personal boundaries.**
- **Be mindful of your capacity and the capacity of others.**
- **Be mindful of reciprocity and creating balance (ie. feedback for institutions, monetary exchange for minoritized communities)**
- **Be mindful of your positionality**
- **Recognize what your needs are now so that you can better communicate them to your potential partner**

IF YOU HAVE QUESTIONS OR WOULD LIKE TO ADD TO THIS DOCUMENT
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